



**Arcade Comprehensive Plan  
Steering Committee  
Meeting Notes**

**November 14, 2023; 6:30 pm  
Village Hall**

**I. Review Prior Meeting Notes**

The committee received meeting notes as part of the agenda distribution. All members present concurred that the notes were accurate. Emma Falkenstein advised that MRB Group would add the meeting notes to the comprehensive plan website.

**II. Public Engagement Update**

Emma Falkenstein noted that the consultant team is continuing to execute the public engagement strategy. She stated that earlier in the day she met with representatives from Prestolite and had a great discussion regarding quality of life and economic development opportunities. Emma noted that the most recent Public Workshop #1 report highlights the community engagement efforts to date.

Emma advised the Steering Committee that they should aim to have Public Workshop #2 in Feb/Mar 2024. The Steering Committee engaged in discussion regarding possible dates and determined that Arcade's Winter Fest would be a good opportunity to capture a lot of participation as the event is well attended. Emma noted that the

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consultant team will contact the event organizers and begin to brainstorm materials.

Emma also noted that the consultant team intends to do a “confirmation of direction” with the Town Board to ensure they are aware and approve of the planning foundations framework.

### **III. Overview of the Planning Foundations Framework**

James reviewed the planning foundations framework provided in the meeting packet. James and Emma overviewed of how the vision statement, planning principles, and priority policy areas create a decision-making framework for the Village and Town. Emma emphasized how this framework is intended to guide policy and actions at the Town and Village level as community priorities change over time. Emma noted that the future land use section and implementation matrix will build off this planning foundation.

James led the Steering Committee in a discussion of the framework. Members present concurred that it encapsulated much of what the committee has discussed throughout the planning process. James noted that he will draft the planning foundations chapter of the comprehensive plan.

### **IV. Priority Policy Area Implementation**

Emma and James led the Steering Committee in a discussion of the priority policy areas and how these policy areas will translate into action items. The Steering Committee discussed ideas such as working with the County to support economic development, exploring creating an overlay district to support housing development, opportunities to support agricultural land protection and economic development, opportunities for youth engagement in farming, internship opportunities with the school district, intermunicipal service agreements, among other opportunities.

Emma noted that the consultant team will take all of the feedback gathered over the past few months to draft an implementation matrix that will create an action plan for Arcade’s priority policy areas. The

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implementation matrix will be organized around the four priority policy areas:

- A. Housing & Community Connectivity,
- B. Infrastructure & Natural Resource Conservation
- C. Economic Development, Tourism, and Recreation
- D. Downtown Revitalization

**V. Other Business**

Emma and James noted that the consultant team is working to incorporate smart growth elements into all aspects of the plan. They emphasized how Arcade's planning process has naturally incorporated many of the smart growth principles, leading to a holistic and multidimensional approach to long-range planning.

**VI. Activity Prior to Next Meeting**

James will complete edits to the planning foundations framework to draft the planning foundations chapter of the comprehensive plan. The consultant team will draft the implementation matrix, incorporating ideas from the Steering Committee and public engagement efforts. The consultant team will begin preparations for the Public Workshop #2.

**VII. Next Meeting**

January 9<sup>th</sup>, 2024

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