Arcade Comprehensive Plan
Steering Committee
Meeting Notes

October 10, 2023; 6:30 pm
Village Hall

I.   **Review of Community Meeting Report**

Emma Falkenstein reviewed the Community Meeting Report created by Roxanne Kise following the September Community Meeting. Emma provided an overview of the meeting structure and the key takeaways from the information gathered from participants. The Steering Committee engaged in discussion regarding the information highlighted in the report, making notes of reoccurring themes of the need for senior housing, tourism attractions, and economic development opportunities. Emma advised that the consultant team will complete the revisions to the community report and send the final report to DOS for review.

II.   **Public Engagement Updates & Next Steps**

Emma Falkenstein noted that Roxanne Kise has been conducting multiple stakeholder interviews with key community stakeholders, such as major employers, the school district, etc. Emma stated that Roxanne intends to conduct a couple more stakeholder interviews in the coming months to ensure the Comprehensive Plan captures an array of voices and perspectives. Emma informed the Steering Committee that the next major public meeting will take place sometime in the

early spring to allow the community to review and suggest edits to the plan's implementation matrix.

III.   Discussion of Vision Statement & Planning Principles

Emma Falkenstein reviewed feedback on the vision statement from the Community Meeting, noting that participants liked the visual imagery of the front porch metaphor and asked to see more descriptions of Arcade's retail and agricultural offerings. James Renold indicated that he would incorporate this feedback and get an updated vision statement to the Steering Committee in the coming weeks.

Emma led the Steering Committee in discussion regarding the planning principles for Arcade's Comprehensive Plan. She stated that the planning principles provide a set of core values to guide decision-making in the Village and the Town. Lisa Melville, Arcade's DOS rep, noted the importance of including the Smart Growth Principles into the planning foundations of the plan. Emma stated that the planning principles typically include a combination of values encompassing fiscal resilience, environmental sustainability, and social connectivity – key themes within the Smart Growth Principles. Following discussion, Emma indicated that the consultant team would draft the planning principles of the plan for the Steering Committee review prior to the November meeting.

IV.   Priority Policy Area Goals

Emma Falkenstein led the Steering Committee in a discussion regarding the plan's priority policy areas. She outlined how the Community Meeting helped to solidify the key areas identified by the Steering Committee in the past few months. The Steering Committee engaged in discussion regarding key themes including housing, infrastructure, economic development & tourism, natural resource conservation, community connectivity, and recreation. The Steering Committee noted healthcare as a potential missing theme. Emma advised that the consultant team will work on drafting the priority policy area goals for the Steering Committee to review prior to the November meeting.

V. Other Business

The Steering Committee engaged in discussion regarding recent efforts of the Arcade Area Chamber of Commerce to improve communication and facilitate programming and connections between entities in the region. Sandy Pirdy, the Director of Chamber Member Services, overviewed upcoming events and initiatives that the Chamber is spearheading in the coming months. She noted that the Chamber's new website will be a key area for consolidating information regarding local businesses, tourism, and development opportunities, as well as the upcoming Chamber awards taking place later in the fall. The Steering Committee engaged in discussion regarding the role of the Chamber in facilitating economic development and revitalization in Arcade.

VI. Activity Prior to Next Meeting

The consultant team will complete edits to the Community Meeting report and submit it to DOS for review. Roxanne Kise will continue to conduct stakeholder interviews and other public engagement efforts. The consultant team will complete edits to the vision statement, draft the planning principle, and create priority policy area goals for the Steering Committee to review.

VII. Next Meeting

November 14, 2023, at the Arcade Village Hall

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